

Credit Risks in the Face of Cyber and Other Emerging Threats

Amnon Levy, Libor Pospisil – Moody's Analytics

Lesley Ritter – Moody's Investors Service

Derek Vadala – VisibleRisk

June 2021

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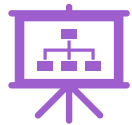
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Goals for This Session



Review the gaps in credit models revealed by the COVID-19 Pandemic



Outline a cohesive credit risk framework that assesses emerging threats, such as cyber risk and climate hazards



Review qualitative methods used in fundamental analysis that overcome data challenges inherent in emerging risks



Use alternative data to describe the varying impact of emerging risks across credit segments

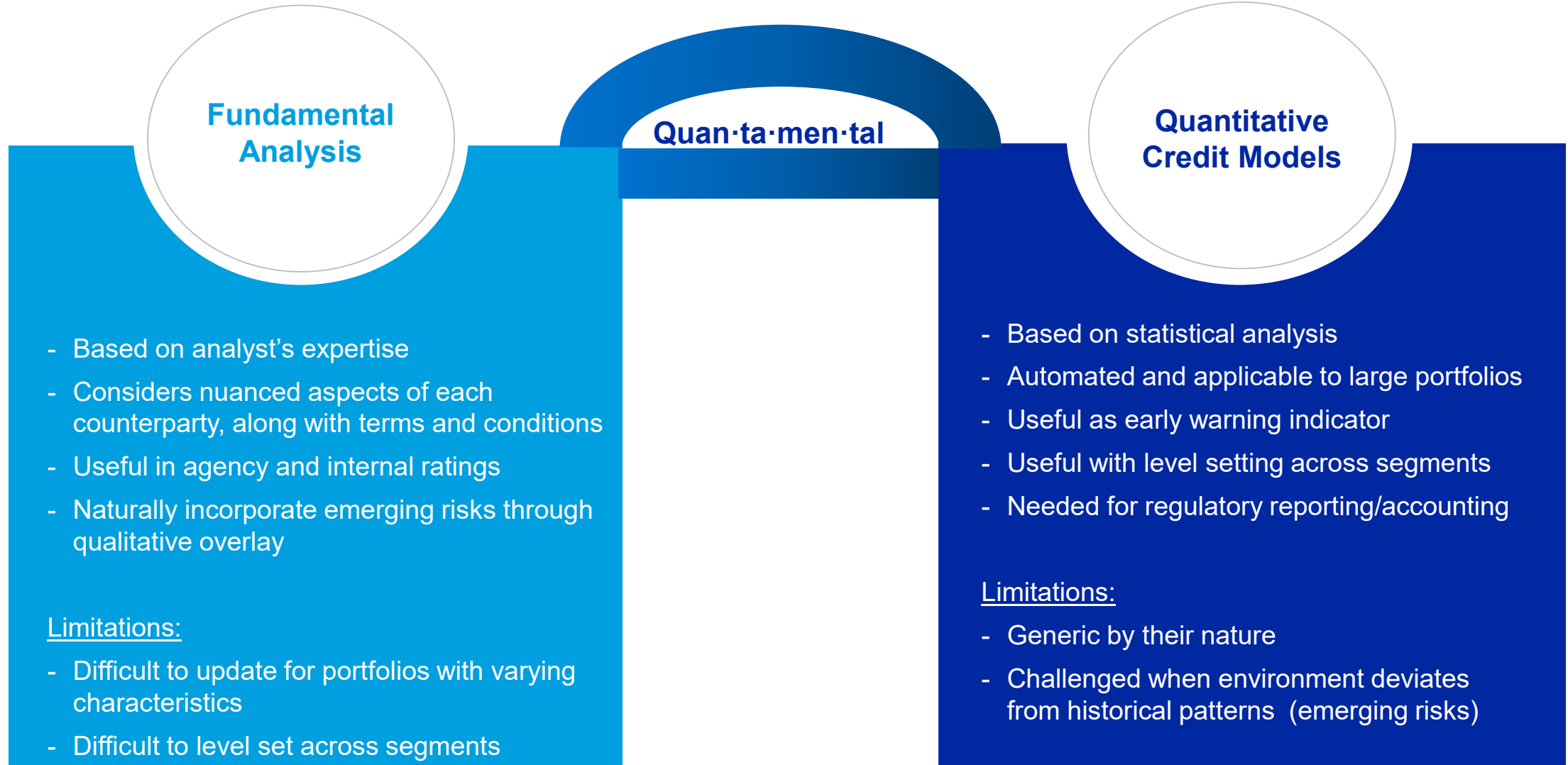


Live Q&A



Articulating the Impact of Emerging Risks on Credit

In the context of current approaches to modeling of credit



Lessons from Previous Crises

Overcoming challenges with modeling emerging risks

Traditional Quantitative Credit Models

Models used for loss projections, IFRS9/CECL, stress testing.

Based on longer time series of data, at lower frequencies, such as quarterly.

Broad-brush economic variables, unable to differentiate industry impact.

Quantitative Emerging Risks Framework

Credit Risk Data

Higher frequency, name-level data captures cross-sectional patterns by allowing for empirical analysis with segment granularity descriptive of the emerging risk

Alternative Data

Mobility Indexes
Consumer Sentiment
Supply chain
Vulnerability to cyber events
Geo-location of climate hazards

Fundamental Analysis

Emerging risks, by their very nature, are new threats, for which **sufficient historical data does NOT exist**

In many cases, a qualitative assessment can be applied consistently across asset classes and is an indispensable part of risk analysis

The Global Risks Report 2021

Emerging Threats



Technological

Cyber Events

Geopolitical

Supply-Chain Disruption

Trade Disputes

Societal

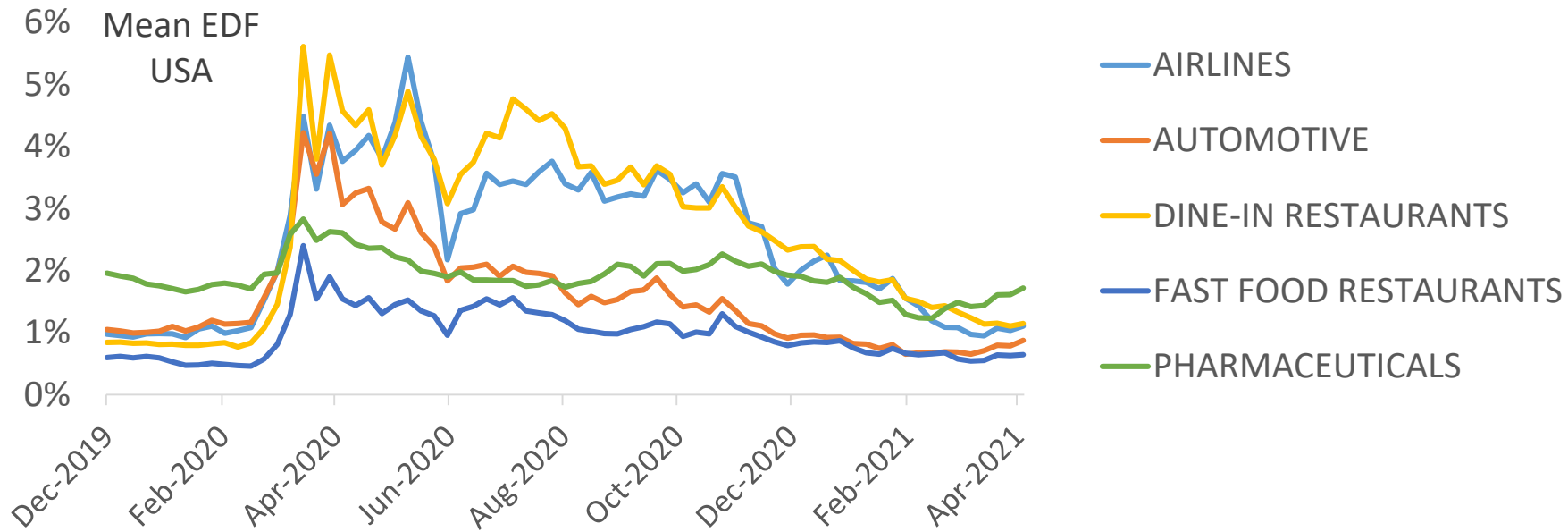
Infectious Diseases

Environmental

Natural Disasters

Modeling the Pandemic: Alternative Data

Traditional models cannot capture cross-sectional patterns



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DECEMBER 2020

Incorporating Emerging Risks within Credit Models: Lessons from Sociological Reactions to COVID-19

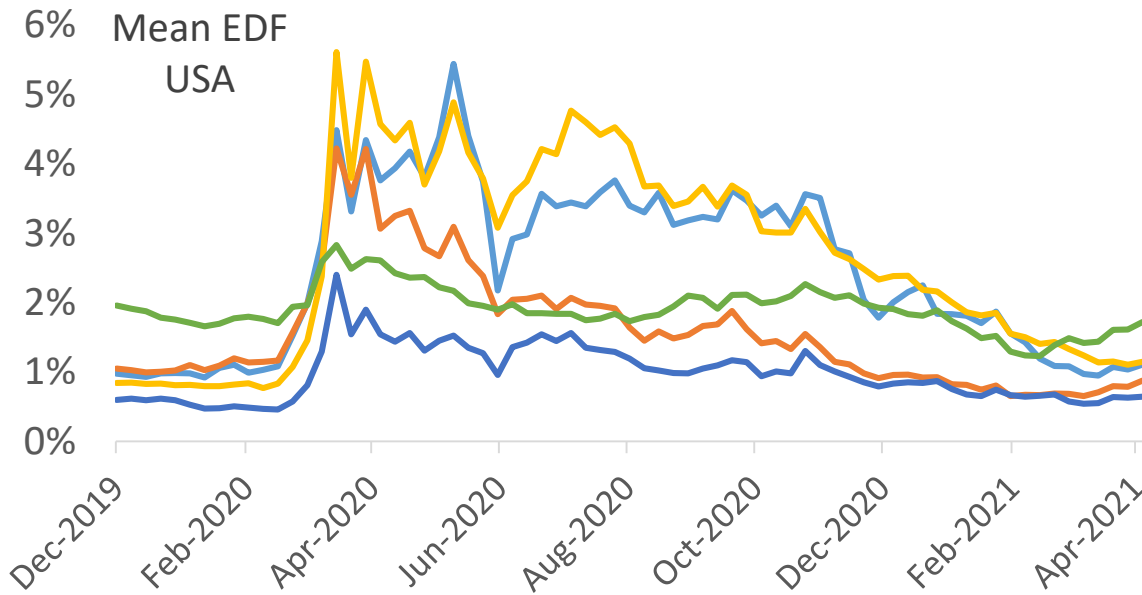
By Libor Pospisil, Tim Daly, Anna Labowicz, Mariano Lanfranconi, Mark Li, Amnon Levy

ASSET LIABILITY MANAGEMENT. CAPITAL MEASUREMENT & PROJECTION. ECONOMETRIC MODELING. LIABILITY VALUATION. PORTFOLIO MODELS

The world has changed. COVID-19's progression has generated wildly varied cultural, political, and socioeconomic reactions across the globe.

Modeling the Pandemic: Alternative Data

Traditional models cannot capture cross-sectional patterns



- AIRLINES
- AUTOMOTIVE
- DINE-IN RESTAURANTS
- FAST FOOD RESTAURANTS
- PHARMACEUTICALS

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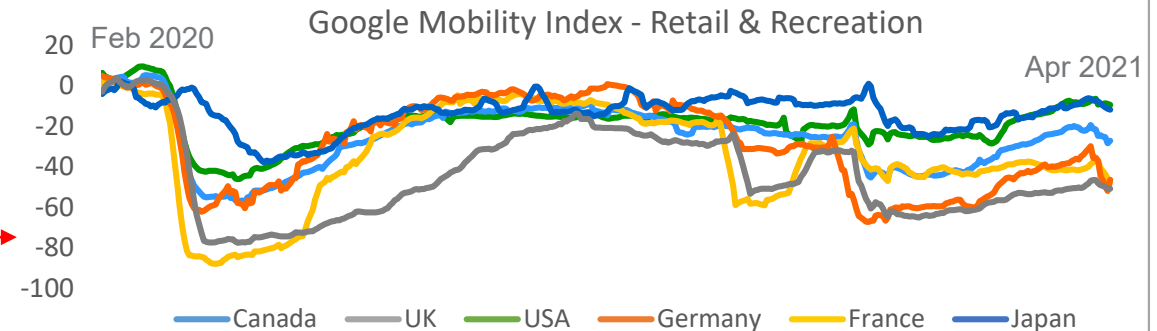
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How to differentiate dynamics across industry segments?

Calibrate sensitivities of industry segments to measures of

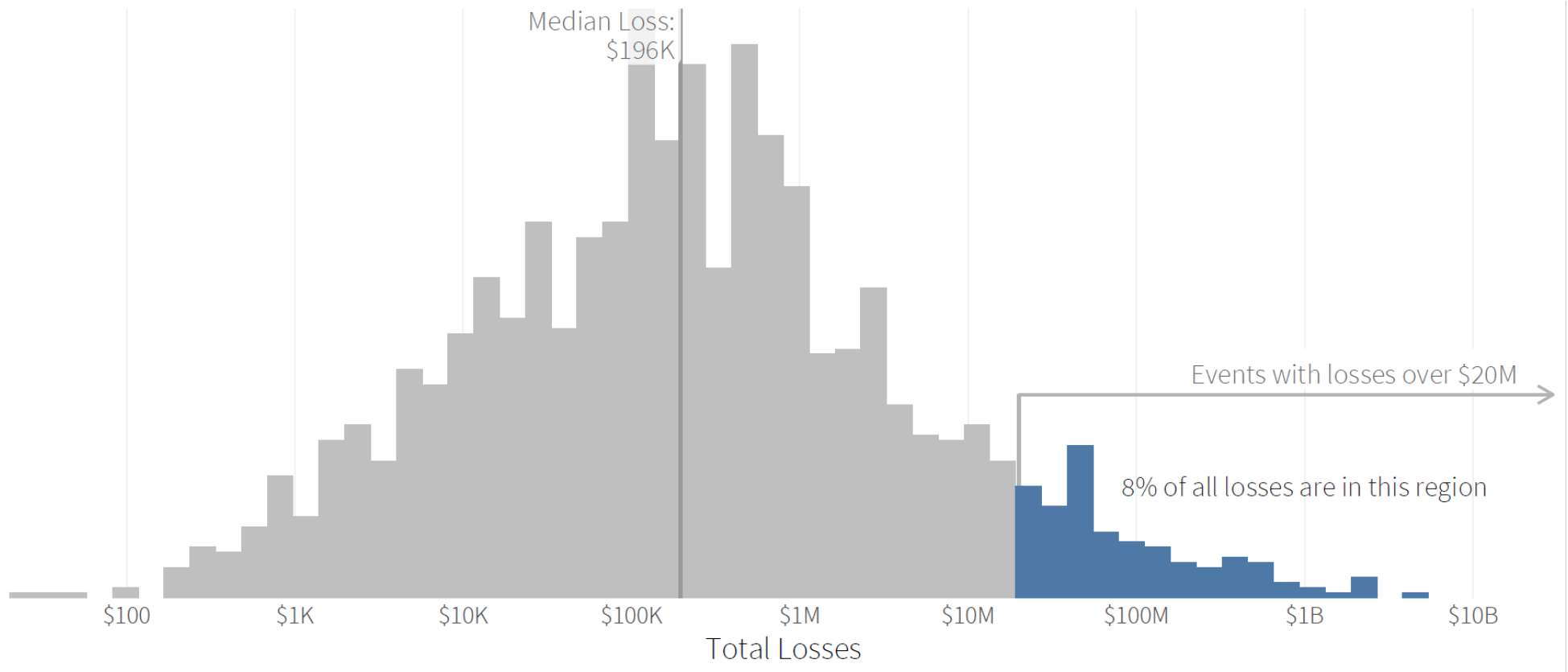
- **Social distancing** & the reaction of the population to the Pandemic... **MOBILITY INDEX**
- **Consumer Sentiment**... Proxied by **EQUITY INDEX**





Fundamental Analysis: Bridging the Gap Between Cyber and Credit

We are focused on extreme losses

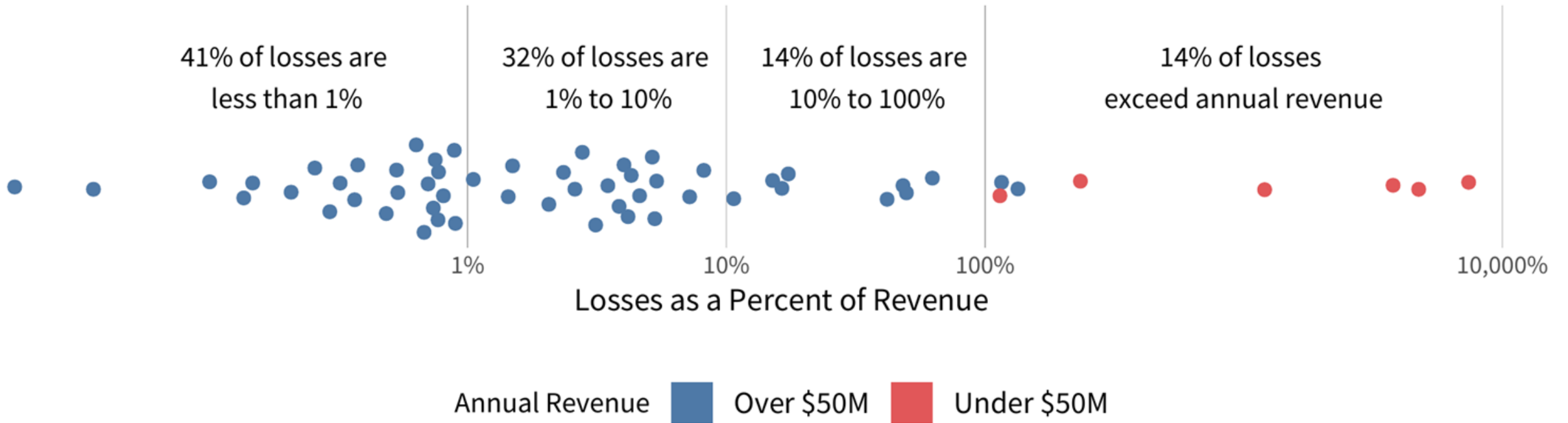


Sources: VisibleRisk and Cyentia Institute

Who are the External Actors?



Losses as a Proportion of Revenue



Attacks on global infrastructure

....becoming more frequent and disruptive

October 2019 –
Attack on India's largest
nuclear facility breaches IT
network.

March 2020 –
Attack on Europe's Electric
Network Transmission
Operator breaches IT
network.

April 2020 –
Ransomware attack against
Energias de Portugal
impacts global IT network.

February 2021 –
Eletrobras ransomware
attack on IT systems of
nuclear power subsidiary.

June 2021 –
JBS halts
operations after
ransomware attack

Feb 2020 –
Ransomware attack on US
natural gas compression
facility.

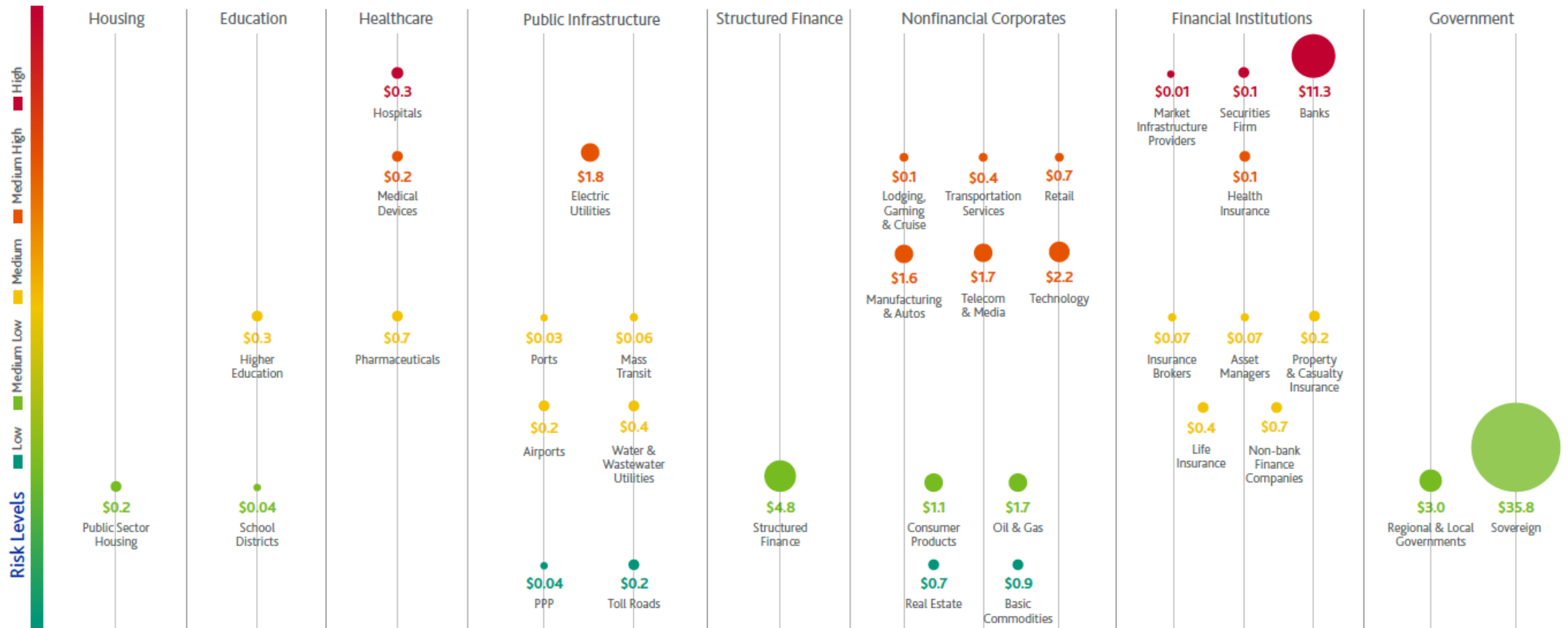
April 2020 –
Attack on Israeli water utility
seek to disrupt water supply
during COVID epidemic.

June 2020 –
ICS-capable SNAKE
ransomware attack
launched against Enel
disrupt corporate networks

May 2021 –
Colonial pipeline halts
operations after
ransomware attack on IT
systems.

Cyber risk heat map (February 2019)

Cyber risk levels and Moody's-rated debt (in \$trillion)

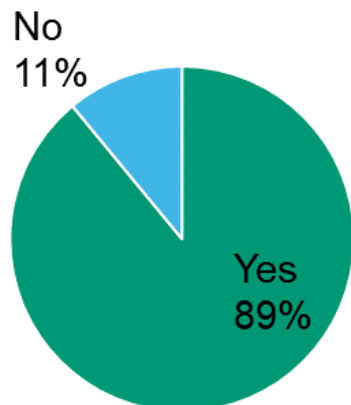


Source: Moody's Investors Service

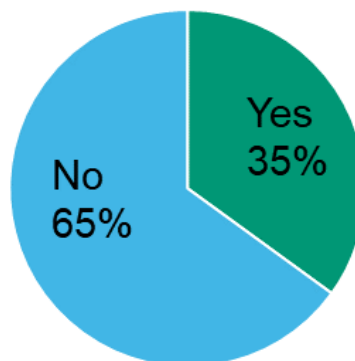
Public disclosures offer little transparency

.....cyber disclosure does not accurately reflect risks, making it hard to incorporate into our credit analysis

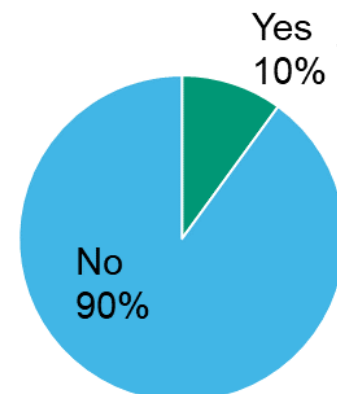
Does company disclose discussion of cybersecurity risk in the annual report or notice of annual meeting?



Does the board identify any board member with cyber security experience?



Does the company disclose a requirement for the CSO to report to the board of directors?



10% breakdown:

The CSO reports directly to the full board (4%)

The CSO reports directly to a board committee that is at least 75% independent (4%)

The CSO does not report in person at formal board or committee meetings (2%)

397 total responses

Proprietary issuer data provides unique insight

....36% response rate achieved during a pandemic!

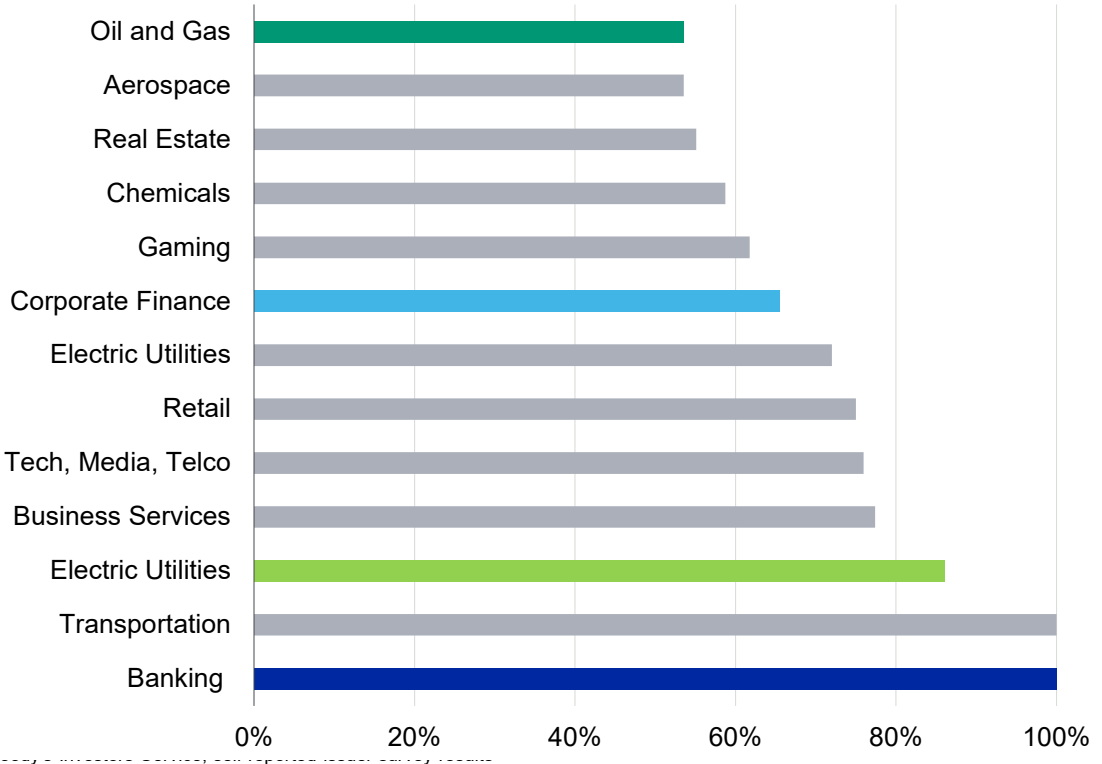
Cyber survey distribution by Rating Group

LOB	Surveys Sent	Surveys Received	% Received	Surveys Declined	% Declined
Financial Instit.	412	200	49%	29	7%
Corporate	2,315	648	28%	82	4%
Infrastructure	342	160	47%	19	6%
SubSov&Pub Fin	677	177	26%	10	1%
Sovereign	125	51	40%	6	5%
Structured Fin	60	16	27%	2	3%
Total	3,931	1,252	32%	148	4%

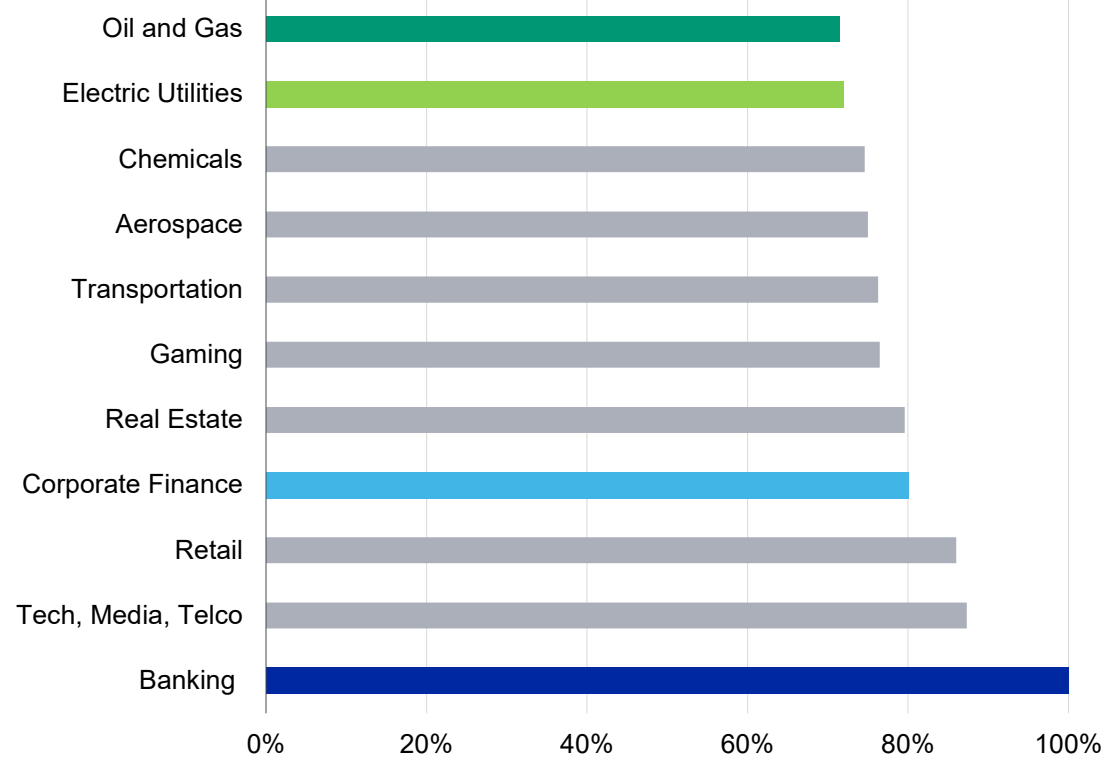
Cyber survey case study – oil & gas

Oil and gas companies less likely to have completed tabletop simulation exercises and cyber assessments of third-party vendors than corporate and banking peers

Percent of respondents by sector that have completed tabletop simulation exercises since May 2020



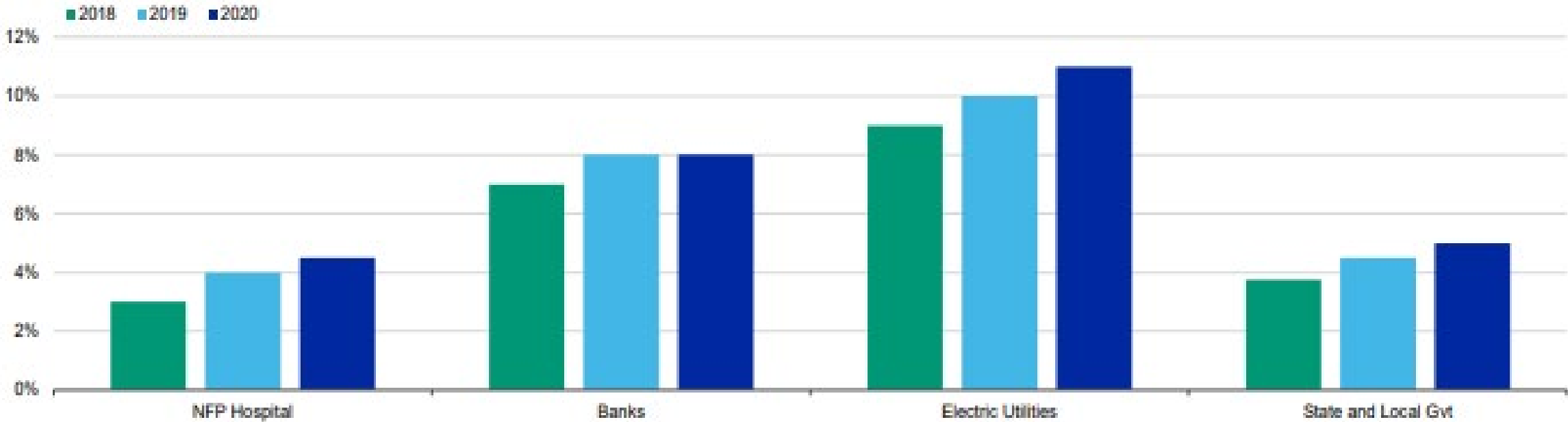
Percent of respondents by sector requiring cyber assessment of third-party vendors



Cyber survey case study – healthcare

Healthcare issuers' investment in cybersecurity is on par with state and local governments' but trails other infrastructure sectors

Percent of total information technology budget allocated to cybersecurity



Source: Moody's Investors Service, self-reported issuer survey results

Meet stakeholder demand

In depth, cyber survey based sector reports gives issuers and investors a unique benchmarking tool to hone their cyber analytical capabilities.

INFRASTRUCTURE AND PROJECT FINANCE

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SECTOR IN-DEPTH

4 November 2020

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Contacts

Christa Naalim	+1.212.333.1671
Assistant Analyst	christa.naalim@moodys.com
Lesley Ritter	+1.212.333.1607
VP-Senior Analyst	lesley.ritter@moodys.com
Philip Zilke	212-533-0311
Assistant Analyst 3	philip.zilke@moodys.com
Leroy Terrelange	1.212.333.2616
AVP-Cyber Risk Analyst	leroy.terrelange@moodys.com
Jim Hemptstead	+1.212.333.4356
MO-Global Infrastructure & Cyber Risk	jhemptstead@moodys.com
Michael Bowen	+1.212.333.4463
MO-CIB Public and Private	michael.bowen@moodys.com

Contacts continue on next page

Electric Utilities – Global

Cybersecurity readiness depends on scale, business model and generation ownership

To see how well electric utilities are prepared to defend themselves from cyberattacks, we conducted a survey of global electric utilities and power companies from March through September of this year. The results reflect key differences across what is otherwise a largely homogeneous sector. All observations in this report are based on our survey results and do not represent a definitive assessment of cybersecurity readiness.

- Amid growing cyberattacks, survey results reveal disparities in levels of preparedness. Cybersecurity readiness tends to be stronger among large, regulated utilities than among small utilities and those operating in competitive markets. There appears to be little difference among issuers based on geographic location or rating level.
- Greater financial resources give very large utilities an edge over smaller counterparts. Very large utilities exhibit better cyber governance, and risk management practices than midsize and small utilities.
- Regulated utilities appear better positioned than unregulated and not-for-profit utilities. Regulated utilities operate critical infrastructure assets and are often judged by their reliability in addition to their profits. As a result, regulators provide cost recovery mechanisms designed to maintain well-rounded cybersecurity practices.
- Among midsize and small utilities, cyber insurance helps mitigate weaker resiliency practices of not-for-profit utilities. Not-for-profit utilities with total assets of less than \$10 billion are more likely to have stand-alone cyber insurance and derive greater coverage value from their policy than similarly sized, regulated peers.
- Cybersecurity readiness is stronger among vertically integrated utilities than transmission networks. Vertically integrated utilities display stronger cybersecurity readiness, with closer links between cyber managers and the corporate executive team, a more diverse and sophisticated arsenal of cyber defense practices and more prevalent adoption of cyber insurance.
- Use of advanced cyber practices are more common at privately owned than state-owned utilities. But utility types rely on similar cyber risk governance practices and are investing in cybersecurity at about the same rate.
- Rating levels and regional differences are not major distinguishing factors. Cybersecurity readiness does not differ significantly by rating or region, but there are some differences in terms of cyber employee headcounts and cyber insurance coverage.

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Contacts

Hagan Fox	+1.212.333.4906
AVP-Analyst	hagan.fox@moodys.com
Shi Chijun	+1.212.533.3803
Assistant Analyst	shichijun@moodys.com
Alessandro Roccati	+44.20.7772.1603
Senior Vice President	alessandro.roccati@moodys.com
Leroy Terrelange	1.212.333.2616
AVP-Cyber Risk Analyst	leroy.terrelange@moodys.com
Lesley Ritter	+1.212.333.1607
VP-Senior Analyst	lesley.ritter@moodys.com
Andrea Usal	+1.212.533.7837
Assistant Analyst Director	andrea.usal@moodys.com
M. Callina Varoetti	+1.212.333.4643
MO-Banking	callina.varoetti-hurichin@moodys.com

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Americas	1-212-333-1633
Asia Pacific	852-5051-3077
Japan	81-3-5408-4100
EMEA	44-20-7772-3454

Banks – North America

Cybersecurity strength rests on governance and prevention

To assess North American banks' cyber risk preparedness, we surveyed 29 banks in the region. The results show strong cyber risk practices but with some differences across what is otherwise a largely homogeneous sector. Cyberattacks pose financial, reputational and regulatory risks for banks. Evidence of weak governance, lax risk prevention or poor response and recovery readiness would be credit negative, with the implications of a successful attack reflecting its nature, severity and duration. All observations in this report are based on our survey results and do not represent a definitive assessment of cybersecurity readiness.

- Cyber governance is typically more robust at larger banks, Canadian banks and US government-related issuers (GRIs). Large banks and Canadian banks also report greater use of advanced cyber practices. Resource allocation is more substantial at banks where the chief information security officer (CISO) reports directly to the C-suite.
- Most bank cybersecurity managers report directly to the C-suite, which raises awareness and understanding of cyber risk. Most banks report at least one board member with cyber credentials, but large banks have more board-level expertise than mid-size and small banks. Canadian banks and US GRIs report to boards on cyber more frequently than US regional banks.
- Head count and budget allocated to cybersecurity continue to grow. Growth in head count has coincided with material investment to help ensure that banks' digitalization efforts are secure. There is higher growth in full-time cyber employees and cyber budgets at banks where the CISO reports directly to the C-suite.
- Advanced cyber defense practices are in wide use. These include sophisticated exercises like red team testing, with formal processes to remediate findings. Sophisticated practices are more common among large banks and Canadian banks.
- Cyber risk assessments for external suppliers are also widely adopted. These include periodic review and timely notification of cybersecurity incidents, vulnerabilities, patches and malware affecting suppliers, highly relevant in light of the Sunburst attack.
- Cyber risk transfer is extensive and mitigates financial harm. About 90% of respondents have standalone cyber insurance with extensive coverage, including business interruption, legal settlements, regulatory fines and ransom payments.
- Cloud adoption will grow. Cloud technology, which can be more secure, is used the most by Canadian banks and small banks.

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23 March 2021

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Contacts

Michiel Dillen, CFA	+1.212.333.3877
VP-Senior Analyst	michiel.dillen@moodys.com
Rohitaya Chose, CFA	+1.212.333.3870
AVP-Analyst	rohita.chose@moodys.com
Yang Kang, CFA	+852.3738.1329
Assistant Analyst	yang.kang@moodys.com
Alex Johnson	+1.212.333.2079
Assistant Analyst	alex.johnson2@moodys.com
Lesley Ritter	+1.212.333.1607
VP-Senior Analyst	lesley.ritter@moodys.com
Sarah Miller	+1.212.333.4912
Assistant Analyst Director	sarah.miller@moodys.com
Marc R. Pinto, CFA	+1.212.333.4332
MO-Financial Institutions	marc.pinto@moodys.com

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Insurers, Insurance Brokers and Asset Managers – Global

Survey signals cybersecurity strength, with some differences across sectors, regions

To assess insurers', insurance brokers' and asset managers' cyber risk preparedness, we surveyed 100 companies across North America and internationally, primarily in Europe. The results indicate cybersecurity strength, as was the case for North American banks, but with some differences across sectors and regions. Cyberattacks pose financial, reputational and regulatory risks for insurers, insurance brokers and asset managers. Evidence of weak governance, lax risk prevention or poor response and recovery readiness would be credit negative, with the implications of an attack depending on its nature, severity and duration. All observations in this report are based on our survey results and do not represent a definitive assessment of cybersecurity readiness.

- Cyber governance is generally stronger at larger insurers, which report greater use of advanced cyber governance practices. North American insurers also reported higher use of advanced practices than did international insurers.
- Smaller to medium-sized asset managers' cyber preparedness has matured but lags that of insurers. Respondents reported cybersecurity governance, management and overall cyber preparedness that is more in line with smaller insurers.
- Most cybersecurity managers report directly to the C-suite, increasing companies' awareness and understanding of cyber risk. Larger insurers and higher-rated companies have more board-level expertise than smaller and lower-rated companies.
- Hiring and budget allocated to cybersecurity are growing. Growth in head count has coincided with material investment in cybersecurity.
- Advanced cyber defense practices are widespread. These include sophisticated exercises like red team testing, and are most common among larger companies.
- Cyber risk assessments for external supply chain providers are nearly universally adopted, and important given the recent Sunburst and Microsoft attacks. North American insurers were more likely to require third parties to carry cyber insurance than were international insurers.
- Cyber risk transfer and coverage is widespread and mitigates financial harm. Most North American respondents have standalone cyber insurance, but it is less prevalent outside North America.
- Cloud adoption will grow. Cloud technology can be more secure than on-premise data storage, and migration to the cloud will continue, reducing reliance on site infrastructure.



Our vision

Business leaders should be equipped to understand and confidently manage cybersecurity risk, as clearly as financial risk

A joint venture by

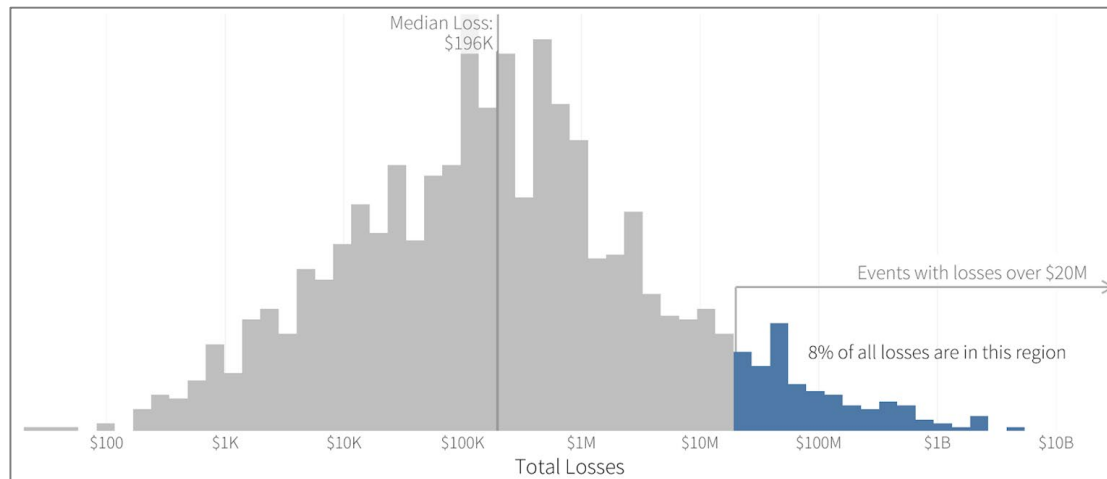


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What is the Challenge?

In 2020, VisibleRisk sponsored a study with the Cyentia Institute that analyzed the 100 largest cyber loss events of the past 5 years. The analysis found:

- The median loss for extreme incidents is \$47M, with just over one-in-four exceeding \$100M; five events racked up \$1B or more in losses.
- Apart from hard costs, 27 events were reported in U.S. Securities and Exchange Commission (SEC) filings, 25 triggered executive changes, and 23 prompted government inquiry.
- Firms that mishandle the incident response process show costs that are nearly 2.8 times larger than those without signs of poor response.



” BOARD

Are we fulfilling our governance responsibilities for cyber risk?

Would the loss from a cyber event be material to our company?

” CEO

How do we evaluate our security performance? How do we compare to peers?

” CFO

Are we spending the right amount on our security program?

” CRO

How do we measure and manage cyber risk effectively?

Do we have the right amount and type of cyber risk insurance?

” AUDIT

How do we evaluate the efficacy of the security program?

” CISO

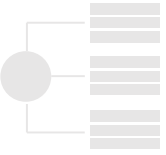
How can cybersecurity be treated as a business issue?

How can we get the support we need for the security program?



Threat Capability Evaluation

	Threat Communities		Cyber Capability	
1	Nation State Attackers	Privileged Insiders ↑	Innovative	These capabilities are the most effective at combating advanced attackers and insiders.
2	State-Sponsored Cyber Criminals		Advanced	High-performing capabilities that are competitive against the higher grades of attackers an organization may experience including privileged insiders.
3	Cyber Criminals (Financial Motivation)	Non-Privileged Insiders ↑	Intermediate	Capabilities that are competent at repelling most criminal attacks and insiders.
4	Cyber Criminals (Social Motivation)		Medium	Capabilities that are somewhat competent at repelling criminal attacks, but good at keeping most non-professionals out (internally and externally).
5	Opportunists		Low	Capabilities with very little ability to repel attacks, except those that are very unsophisticated.
6	General Internet Users		Very Low	The least effective capabilities. Typically those that are administrative or policy-only and not supported by automation or technical implementation.



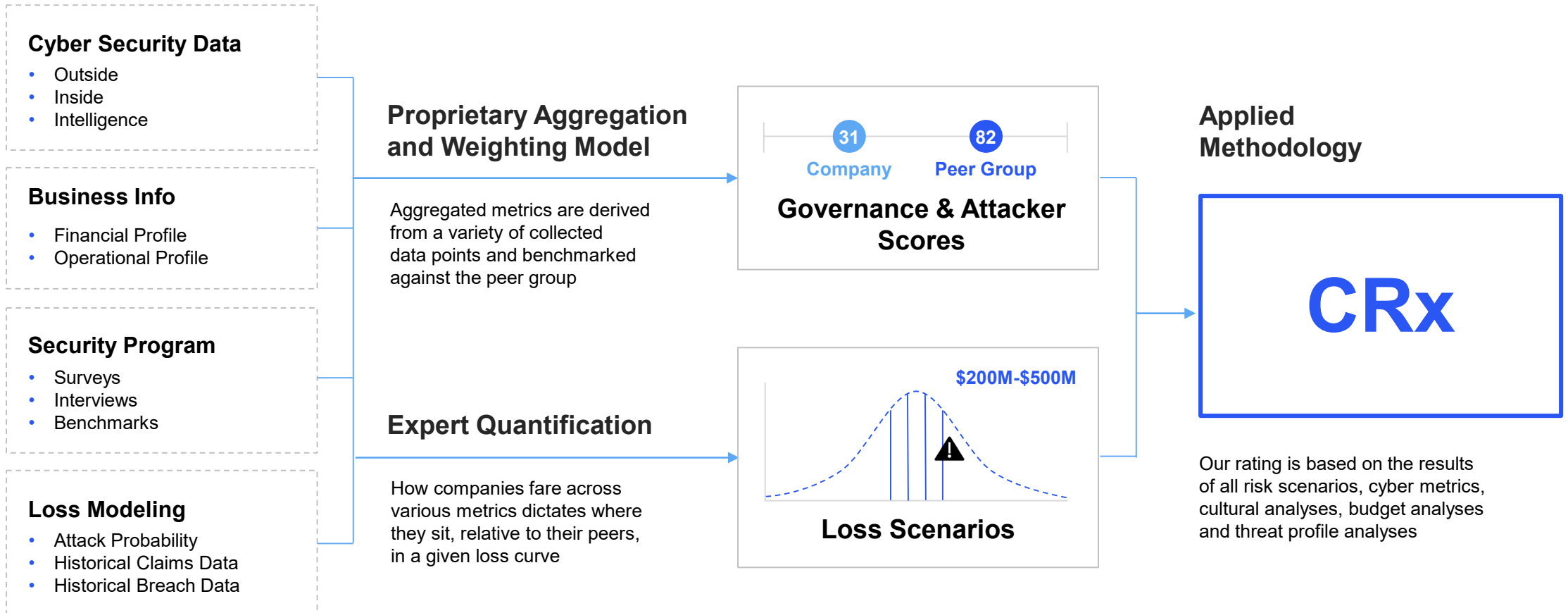
Rating Formula High Level View

COLLECTED DATA

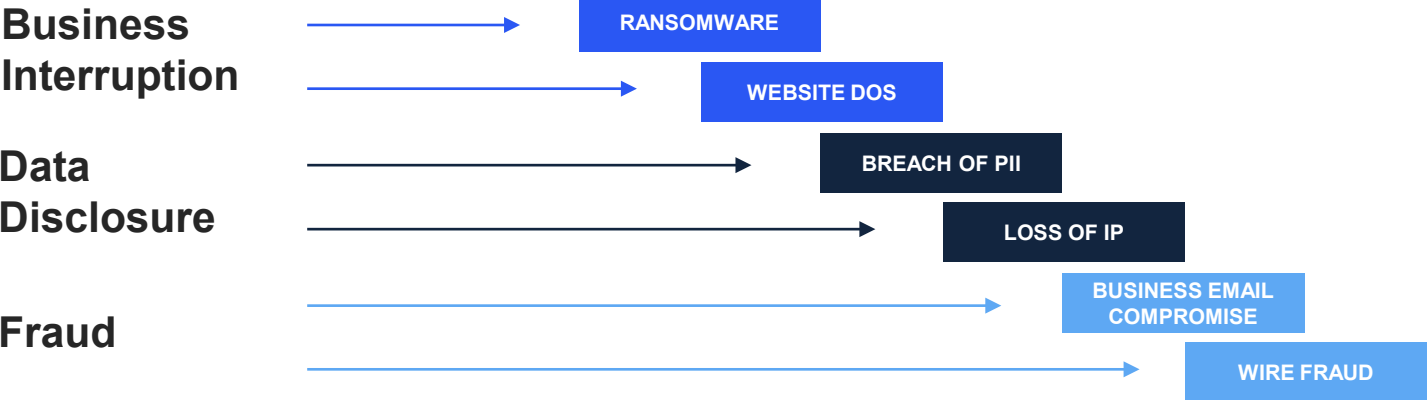
PEER BENCHMARKING

SCENARIO ANALYSIS

CYBER RISK RATING



Cyber Scenario Modeling



Our scenario modeling starts with a series of demographic data points, then aligns them to a sequencing of progressively decomposed scenarios that start at high-level, board-friendly categories and integrates well-known cybersecurity frameworks.

Aligned to Basel II - an internationally recognized ERM framework

Includes mappings to cybersecurity frameworks: MITRE ATT&CK, NIST CSF, CIS, and others

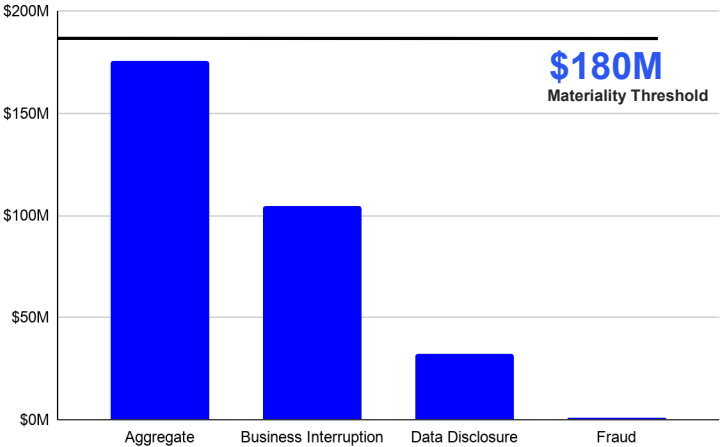
These categories facilitate financial loss conversations around capital allocations, risk tolerance, and cyber insurance

Example detailed mapping from Basel II Framework to MITRE ATT&CK

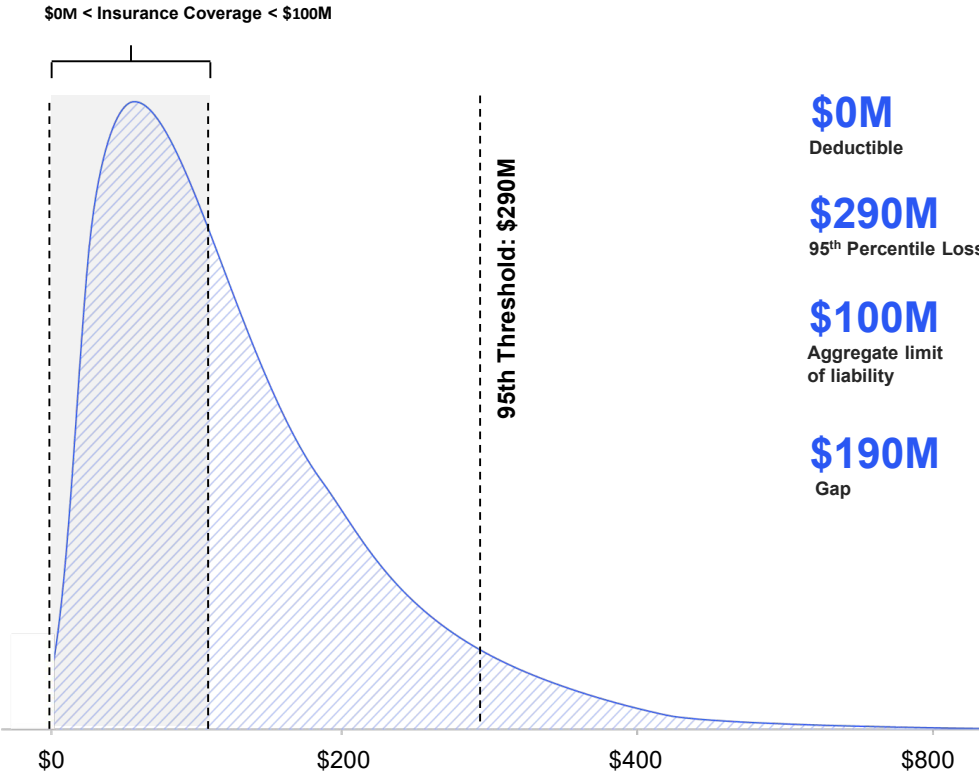


Materiality and Risk Appetite

This chart shows the difference between cyber losses by type, as an aggregate, taking into account cyber defense and resiliency capabilities. All losses are likely not to exceed the financial materiality threshold (\$180M).



This chart takes into account data disclosure, fraud and business interruption aggregate losses at the 95th percentile to determine The Company's liability.



Coverage Breakdown

Security and privacy incident expense	✓
Card replacement	✗
Digital asset loss	✗
Cyber extortion	✓
Business interruption and associated costs	✗
Contingent business interruption	✓
Reputational damage	✓
Regulatory fines	✗
Silent Cyber*	✗

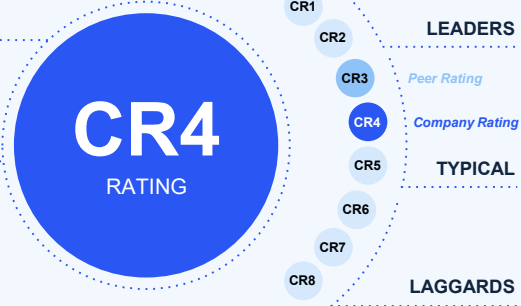
Governance
CR4

Risk Mgmt.
CR3

Attacker
CR5

Exposure
\$100M
COMPANY

\$75M
PEER



Insurance Summary

\$10M AGGREGATE LIMIT OF LIABILITY

\$100M 95TH LOSS

\$90M GAP

Coverage Breakdown

Security & Privacy Incident Expense	✓	Business Interruption and Associated Costs	✓
Digital Asset Loss	✓	Reputational Damage	✗
Cyber Extortion	✓	Regulatory Fines	✓
Contingent Business Interruption	✓	Silent Cyber	?

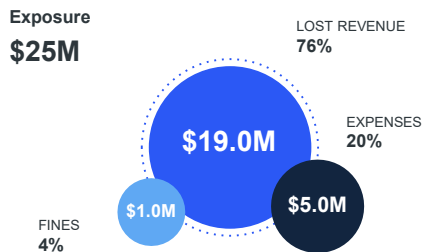
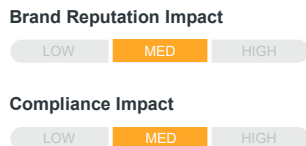
Threat Profile

Threat Communities	Attacker Capability
1 Nation State Attackers	91% to 99%
2 State-Sponsored Cyber Criminals	80% to 97%
3 Cyber Criminals (Financial Motivation)	70% to 85%
4 Cyber Criminals (Social Motivation)	50% to 75%
5 Opportunists	40% to 70%
6 General Internet Users	0% to 40%

Privileged Insiders ↑
Non-privileged Insiders ↑

Business Interruption

Company has approximately \$25M of exposure due to cyber disruption events.



Culture of Security

Outcome

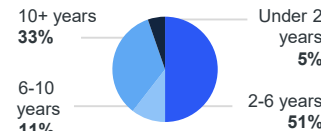


Span of Control

3.3 Risk Management Dep

4.28 Security Team

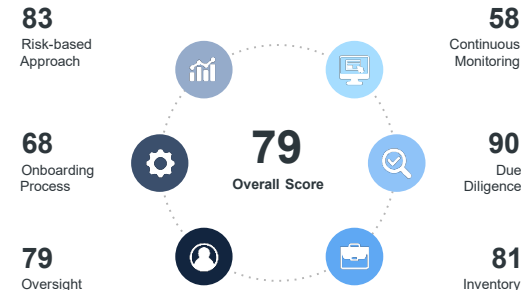
6.88 Information Technology



Steps to CEO

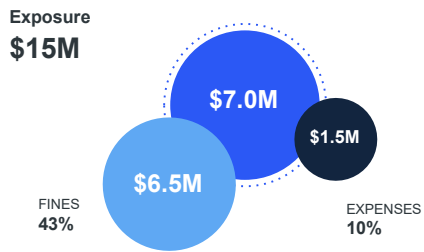


Third Party Risk

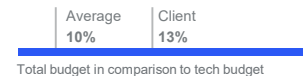


Data Disclosure

Company has approximately \$15M of exposure due to disclosure of Privacy Information.



Investment



Red Team Testing
Sufficient budget allocated to conduct formal and reoccurring red team tests



EDR Product
Sufficient budget allocated to deploy and operate a full suite of endpoint protections



Identity Provider
Sufficient budget allocated to enable proper identity and access management

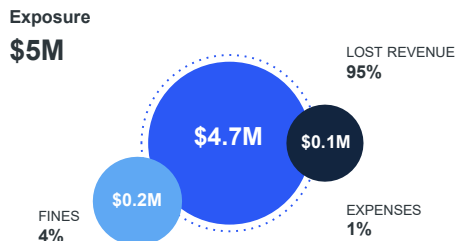
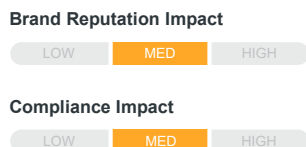


Pervasive MFA
Sufficient budget allocated to implement and operate a widely deployed MFA solution



Fraud

Company has approximately \$5M of fraud exposure largely due to gaps in financial controls associated with invoice processing.



Key Insights

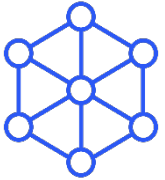
Increase red team capability

Increase security touchpoint with board of directors

Embed security in business units

Appendix

VisibleRisk Values



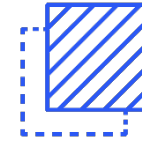
Holistic

We collect, analyze, and validate relevant external and internal data across multiple security and business dimensions.



Business-focused

We translate cyber risk by framing it in financial terms and providing a meaningful peer benchmark.



Transparent

We provide complete visibility into our ratings methodology. Focusing on assessment, and not remediation, maintains our integrity and independence.



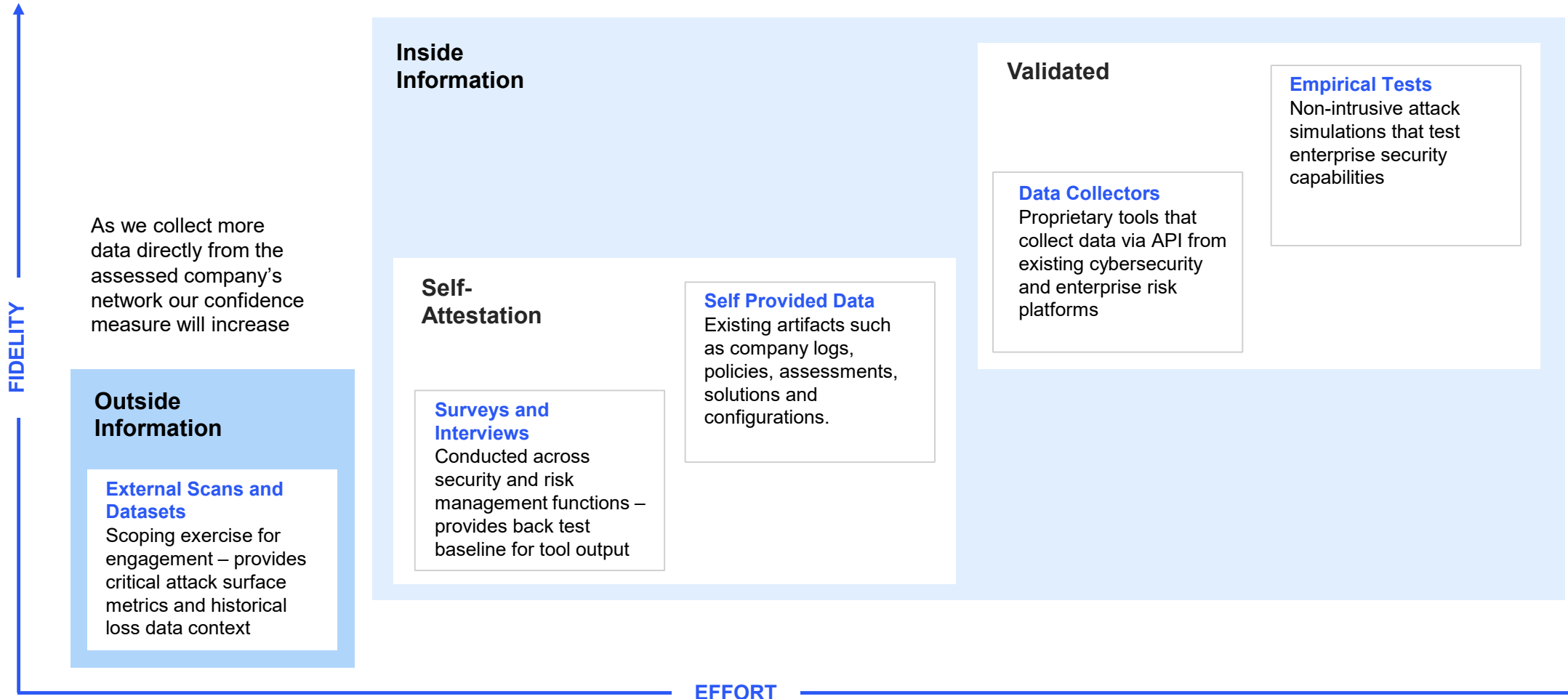
Peer Group Analysis: Selected Tiers

Organizations will be compared to one or more of the following groupings of similar organizations. This is used to determine relative risk compared to an organization's peers.



Data Collection - Fidelity vs. Effort

A holistic assessment requires a variety of data collection approaches and sources

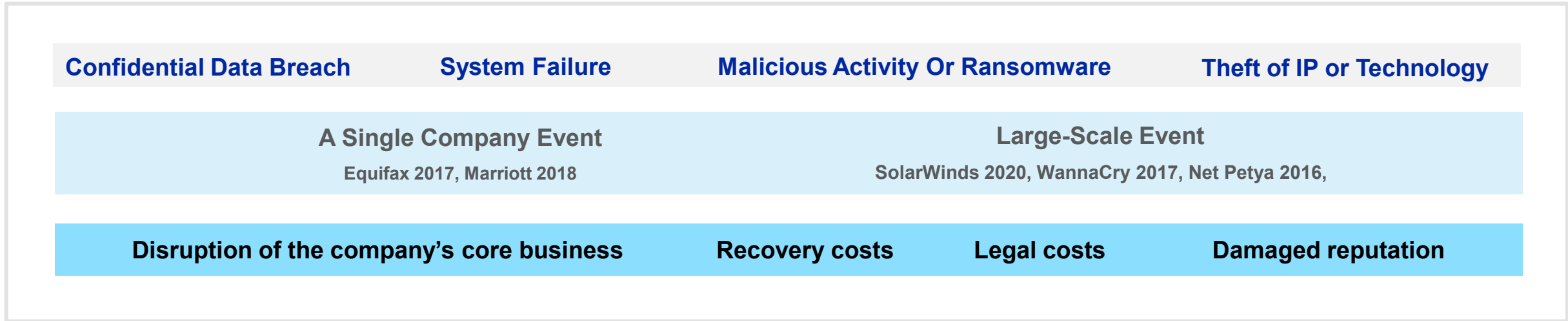




Quantitative Methods for Describing Emerging Threats

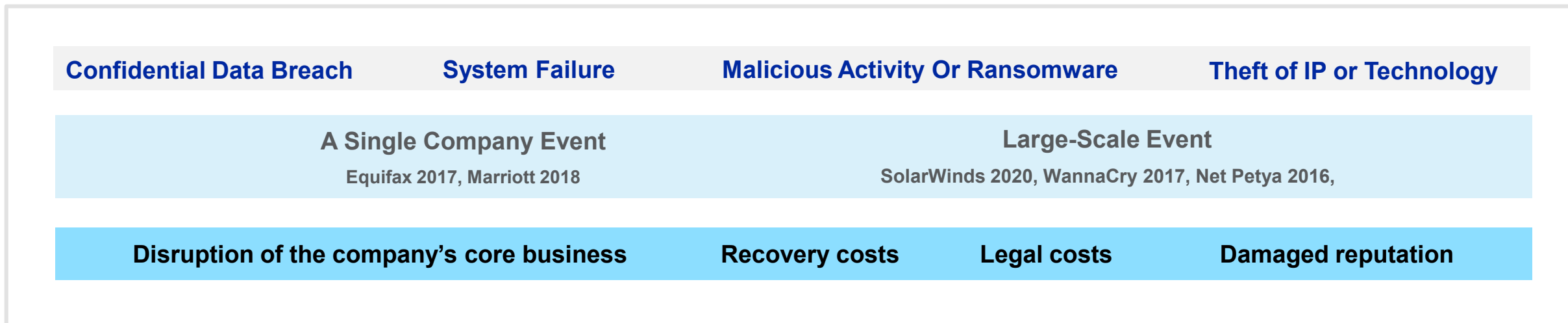
Cyber Events and Their Impact on Credit Risk

Select types of cyber events and sources of the resulting loss



Cyber Events and Their Impact on Credit Risk

Select types of cyber events and sources of the resulting loss



How can cyber events change the creditworthiness of affected companies?

- Impact EDFs
- Contribute to rating reviews
- Lead to corporate bankruptcies

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INVESTORS SERVICE December 2020

https://www.moody's.com/research/Moodys-places-SolarWinds-ratings-on-review-for-downgrade-following-announcement--PR_437591

Rating Action: Moody's places SolarWinds' ratings on review for downgrade following announcement of cyberattack



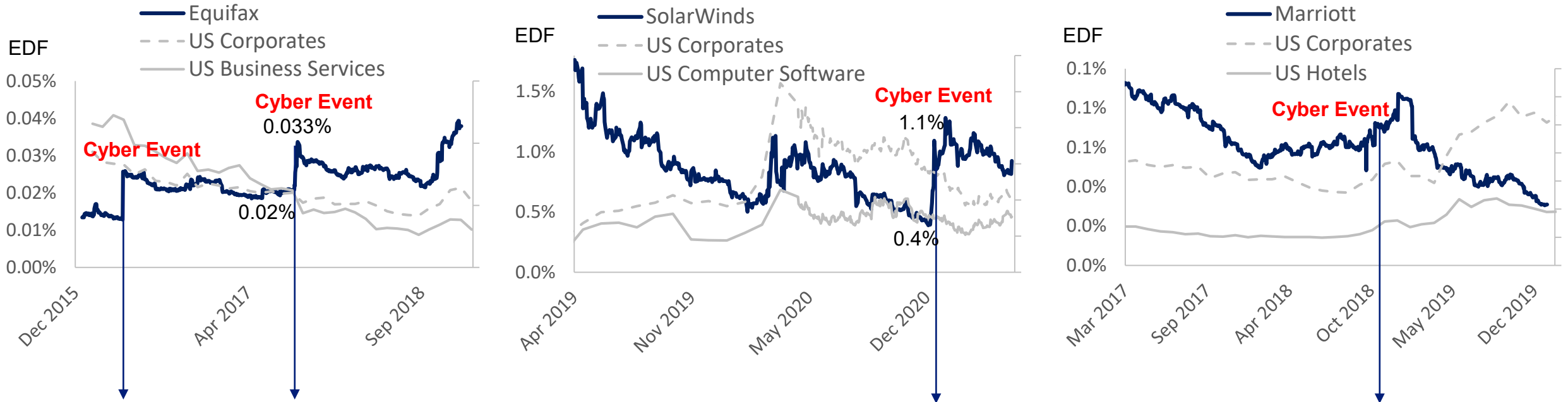
<https://www.forbes.com/sites/taylorarmerding/2019/06/14/more-medical-mega-breaches-thanks-to-third-party-insecurity/?sh=7ce624216111>

June 2019: Medical testing giants Quest Diagnostics and LabCorp announced...that personal and medical information of about 19.4 million patients had been compromised due to a breach of American Medical Collection Agency (AMCA), their billing collections vendor.

Retrieval-Masters Creditors Bureau Inc., which does business as AMCA, filed for Chapter 11 bankruptcy protection

When do Markets React to Cyber Events?

Using EDFs to quantify the real-time market reaction



What differentiates the magnitudes of impact?

Confidential data breach (retail customers) in a company's core business

Malicious activity: hackers used a SolarWinds software update, and its core business, to access the IT systems of hundreds of customers, ranging from corporations to government agencies

Confidential data breach (retail customers) in a hotel chain

Quantitative Modeling of a Cyber Event Impact

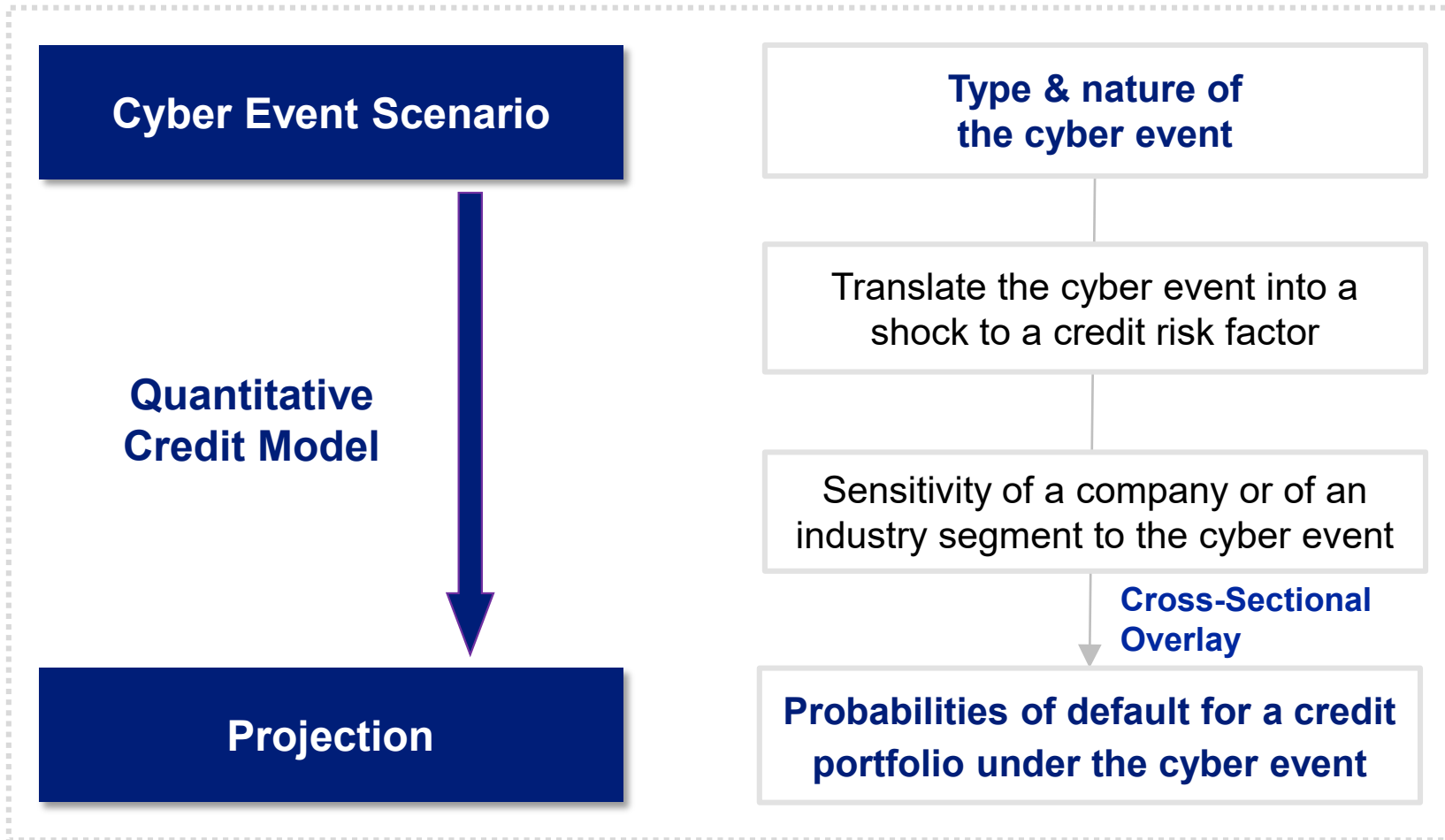
Challenges: Data sparsity & heterogeneous nature of cyber events

Cyber Event Scenario

**Type & nature of
the cyber event**

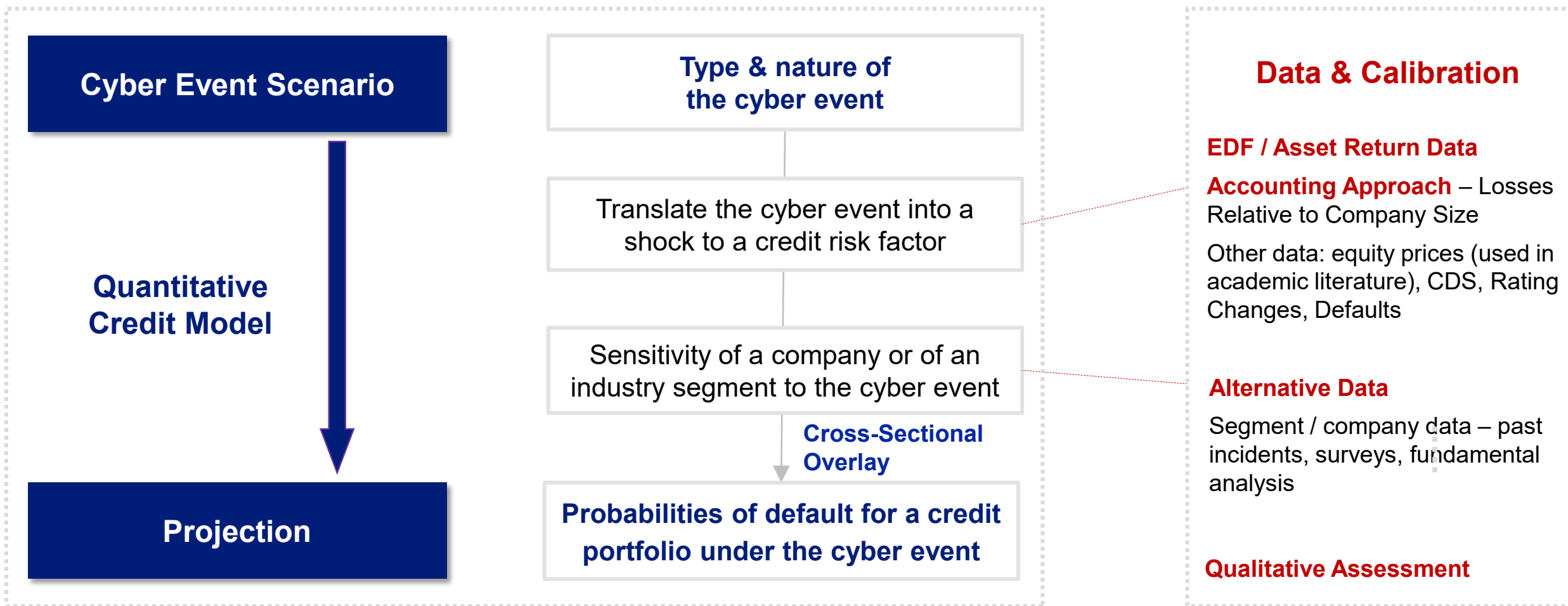
Quantitative Modeling of a Cyber Event Impact

Challenges: Data sparsity & heterogeneous nature of cyber events



Quantitative Modeling of a Cyber Event Impact

Challenges: Data sparsity & heterogeneous nature of cyber events



Alternative Data for Cyber Risk

Searching for measures of segments' sensitivity to cyber events

Verizon Dataset of Cyber Incidents
32,000 Incidents Over 2020, Global Dataset.

Ponemon Survey (2017)
Annualized Cost of Cyber Crime, Global
Sample, 254 organizations

MIS – Cyber Risk Heatmap (2019)
Qualitative Assessment

Industry Segment <small>For challenges of cross-industry comparisons, see the report</small>	Number of Past Cyber Events		
	Web Application Compromised	Internal Errors	Crimeware Ransomware
Accommodation	18	15	34
Administrative	10	2	5
Construction	10	0	10
Education	65	62	179
Entertainment	30	22	35
Finance	152	128	63
Healthcare	140	163	192
Information	162	115	403
Manufacturing	107	47	393
Mining+Utilities	16	6	21
Other Services	39	20	15
Professional	139	63	135
Public	149	112	800
Real Estate	14	6	1
Retail	66	21	55
Transportation	22	15	24

Industry Segment <small>For challenges of cross-industry comparisons, see the report</small>	Cost per firm-year Million USD
Financial services	18
Utilities and energy	17
Aerospace and defense	14
Technology and software	13
Healthcare	12
Services	11
Industrial/manufacturing	10
Retail	9
Public sector	8
Transportation	7
Consumer products	7
Communications	7
Life science	6
Education	5
Hospitality	5

Sector	Vulnerability	Impact
Hospitals	HIGH	HIGH
Medical Devices	HIGH	MEDIUM
Banks	HIGH	HIGH
Basic Commodities	LOW	LOW
Consumer Products	MEDIUM	LOW
Lodging, Gaming	HIGH	MEDIUM
Manufacturing	HIGH	MEDIUM
Oil & Gas	LOW	MEDIUM

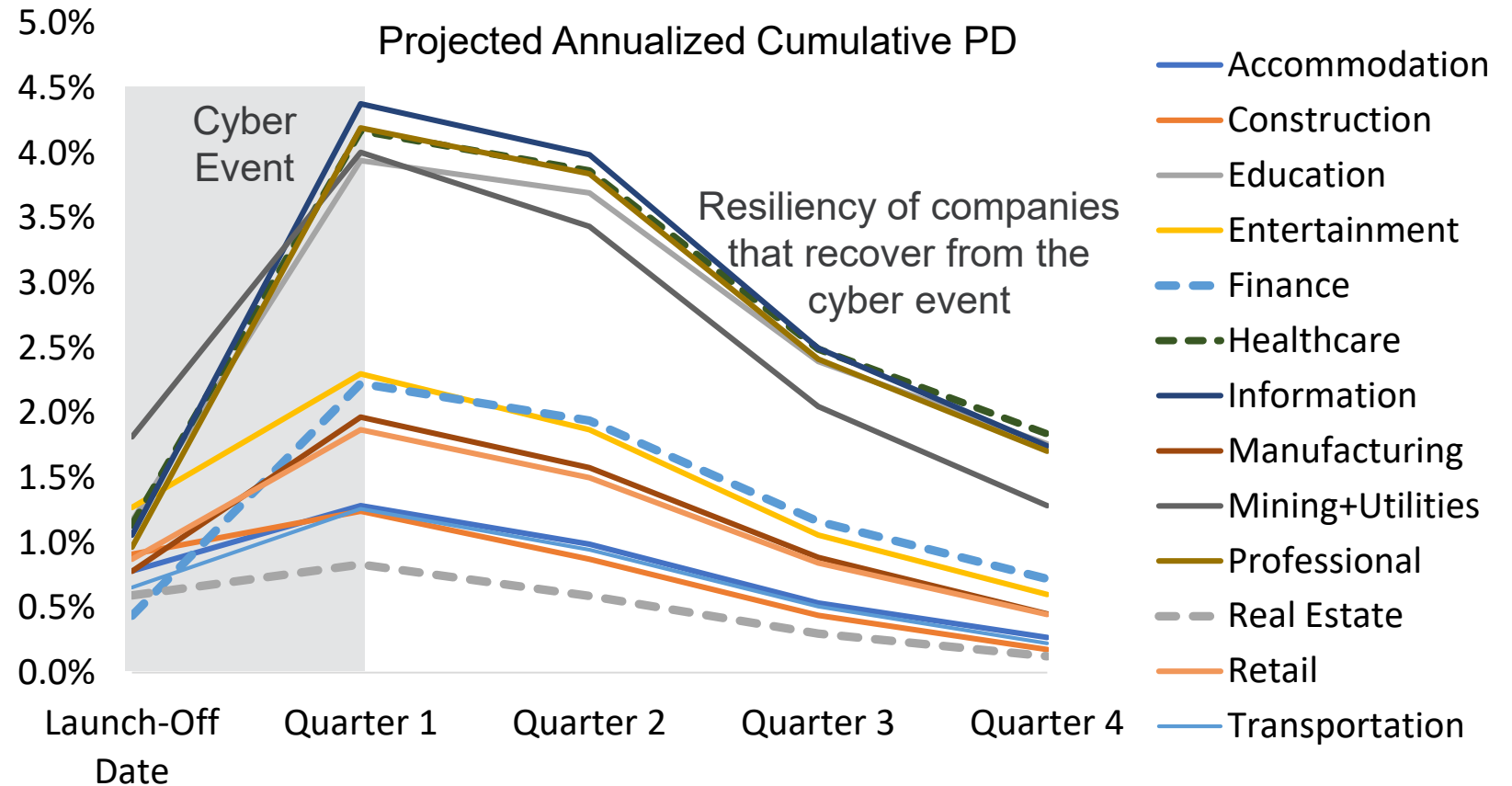
Constructing a segment-level score of sensitivity to cyber events

Quantifying a Cyber Scenario

Cross-sectional impact of a large-scale attack on credit

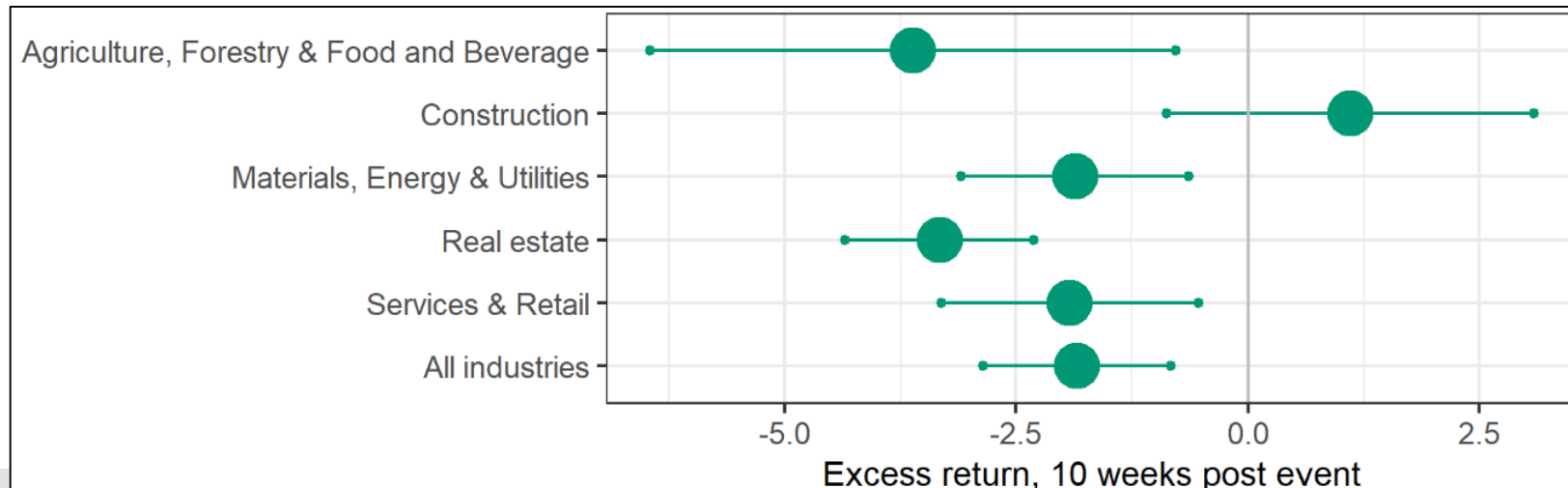
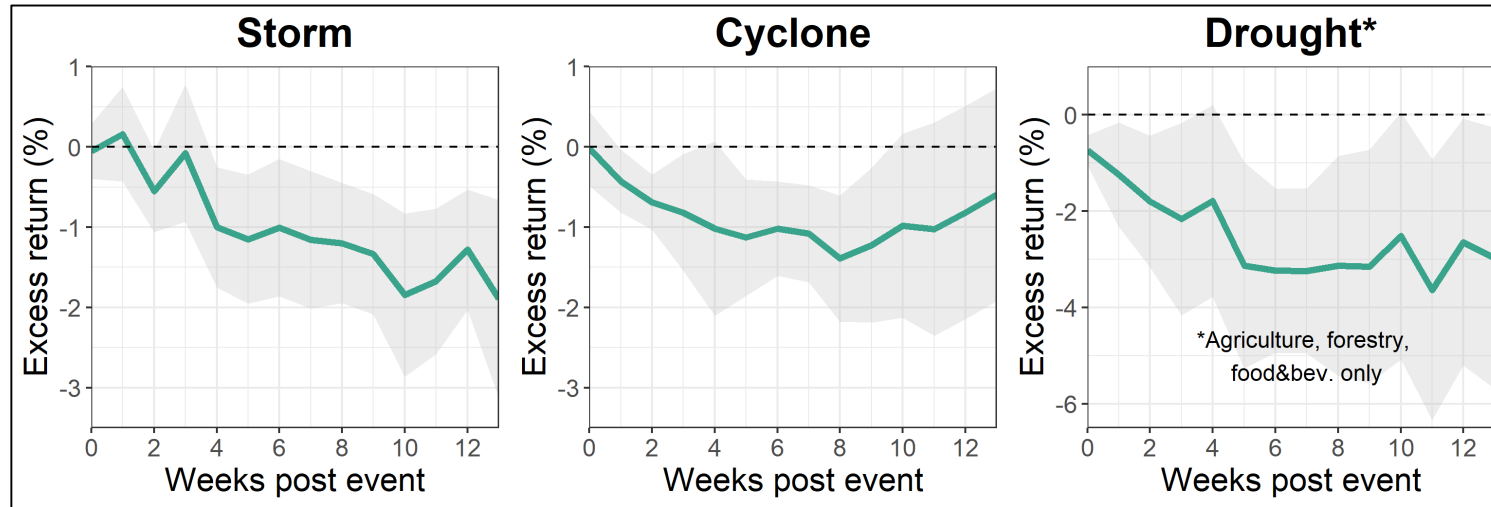
Cyber scenario calibrated to three times WannaCry or Not Petya ransomware attacks

- The segments with the most pronounced PD shocks include **HEALTHCARE** and **FINANCE**
- On the other hand, segments such as **REAL ESTATE** see little impact



Quantifying Emerging Threats: Climate Hazards

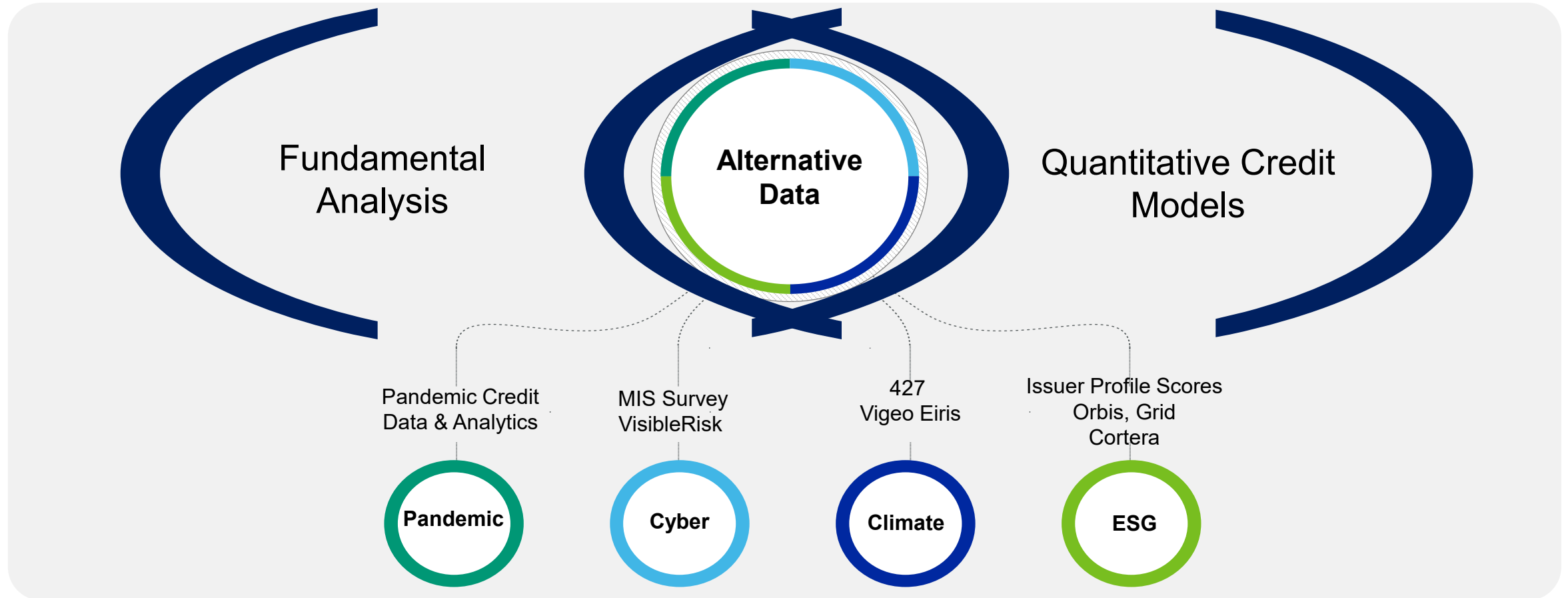
Natural disasters and affected firms post-event excess asset returns



Ozkanoglu, O., Milonas, K., Zhao, S., Brizhatyuk, D., "An Empirical Assessment of the Financial Impacts of Climate-related Hazard Events" Moody's Analytics Research Paper, December 2020.

Credit Assessments and Emerging Threats

By their nature require articulation using alternative data



“if you’ve seen one pandemic, you’ve seen ... one pandemic.” Adam Kucharski

Q & A

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